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Warranty Registration of Sold Mercury Engines

Models Affected

Mercury Outboards	All outboards
Mercury MerCruiser	All sterndrives and inboards
Mercury Racing	All outboards and sterndrives

Situation

Some dealers are not registering power packages promptly upon sale of the product.

Correction

1. Complete the product registration form and provide a temporary copy to the customer upon product delivery.
2. Failure to register a sold product prevents Mercury Marine from notifying the customer in the event of a product recall, with the possible result that required service work or product replacement may not occur.

Warranty

Product registration establishes the consumer's eligibility for repairs under the terms of the Mercury Product Limited Warranty. Warranty policy coverage begins upon retail sale or first use, whichever occurs first.

Any product used as a demonstrator must be registered to your business starting at the date the product was first put into service. Before selling a demonstrator package, you must inform the retail purchaser of prior use. Consult our sales department regarding specific demonstrator programs that you may qualify for.

When taking any product in trade, transfer the registration to your business to receive notification in the event of a recall. Warranty coverage is not suspended on any product you have taken in trade. Any remaining warranty coverage is available to the next retail purchaser according to its use.

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